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[US/US]; 6217 112th Ave SE, Bellevue, WA 98006 (US).
COOPER, Michael, J. [GB/US]; 14237 SE 157th Place, Renton, WA 98058 (US).

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(74) Agents: **AUYEUNG, Al et al.**; Schwabe, Williamson & Wyatt, P.C., 1211 SW Fifth Avenue, Stes. 1600-1900, Portland, OR 97204-3795 (US).

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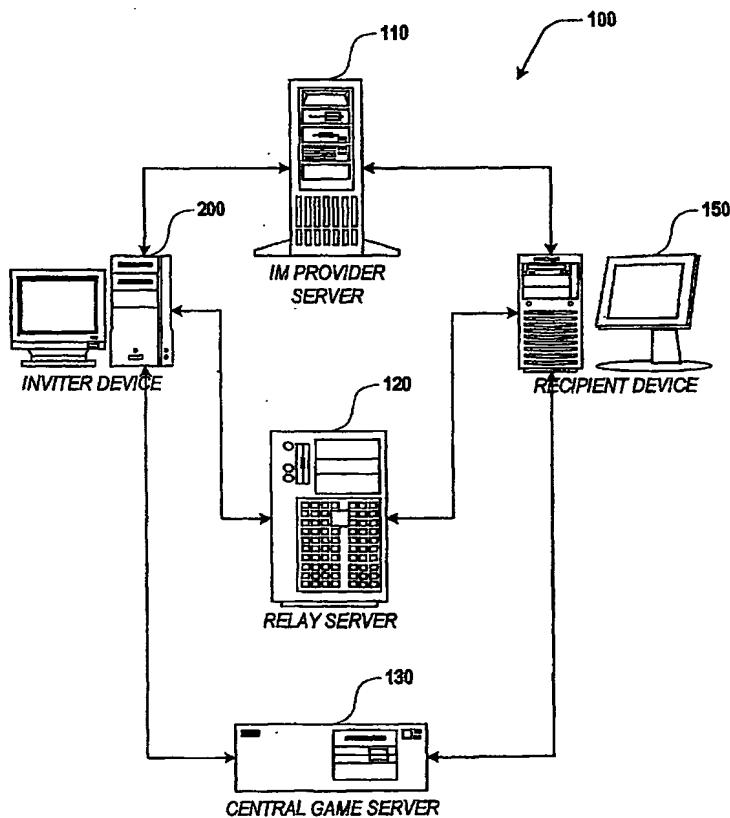
(71) Applicant (for all designated States except US): **WILD-TANGENT, INC.** [US/US]; 18578 NE 67th Court, Redmond, WA 98052 (US).

(72) Inventors; and

(75) Inventors/Applicants (for US only): **SHEA, Matthew, T.**

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(54) Title: JOINT CONSUMPTION OF CONTENT INVITATION METHODS AND APPARATUS



(57) Abstract: A joint consumption of content invitation management function is described herein. In various embodiments, the invitation management function is adapted to conditionally extends the invitations to a recipient device to join an inviter device to jointly consume content, via IM.



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